



FOR IMMEDIATE RELEASE

Contact: Vincent Tucker
(972) 977-2082
vtucker@ntfresh.com

Dallas – Fort Worth area to host Universal Basketball Association (UBA) Professional Basketball Pre-Draft Camp/Tryouts!

FORT WORTH (October 16) – With more than 20 spots open for two Dallas – Fort Worth franchises, the Universal Basketball Association (UBA) has agreed to have a national tryout in the Dallas – Fort Worth metroplex. Former NBA Developmental League Player Jay Bowdy and the North Texas Fresh Basketball Organization have been given the nod to be the host franchise for the event on October 27, starting at 1:30 pm at Crowley Middle School in Fort Worth.

The UBA National tryouts give prospective players the opportunity to showcase their talents in front of UBA league and team representatives. Participants will compete to earn an invitation to a team's training camp, which will begin in November. All Media in the Greater DFW region are happily invited to attend and cover the pre-draft camp/tryouts.

“After many players realized their dream through previous years’ pre-draft tryouts can happen, the Fresh are excited to see this season’s National tryout in Dallas – Fort Worth with players from across the country,” North Texas Fresh representative of player personnel Brandon Wilson said. “We are going to work the guys hard, compete and hope to uncover that proverbial diamonds-in-the-rough.”

WHAT: Universal Basketball Association Pre-Draft Camp/Tryouts

WHEN: Saturday, October 27, On-site registration begins 1:30 pm. Fee \$100.

WHERE: Crowley Middle School, 3800 Risinger Road, Fort Worth, Texas

For additional details, please visit www.NorthTexasFresh.com



P.O. Box 51353 Fort Worth, TX 76105

www.northtexasfresh.com



About North Texas Fresh Professional Basketball Organization

In its 4th year of existence, the North Texas Fresh is a professional men's basketball team in Fort Worth, Texas. Owned by Former NBA Developmental League Player Jay Bowdy, the North Texas Fresh philosophy is promoting a mix of community-based fun and affordable quality entertainment. Our goal is to assist local schools, community charities and businesses attain success. We are also dedicated to providing families the opportunity to enjoy a professional basketball atmosphere with an affordable price. After spending our first three seasons in the American Basketball Association (ABA), the North Texas Fresh has moved to the Universal Basketball Association (UBA) for the 2012-2013 Season. (www.NorthTexasFresh.com)

About North Texas Fresh Owner/CEO Jay Bowdy

Jay Bowdy, born as Frederick Jay Bowdy on August 26, 1983, is an African American entrepreneur. He is the owner of the North Texas Fresh, an UBA basketball team, and a Physical Education Teacher and Coach for Crowley ISD. Born in San Antonio, Jay Bowdy grew up in the poverty areas of southern Fort Worth, Texas. With both of his parents being athletes, Jay has been involved with basketball since the age of 5. While playing local hoops at Trimble Tech High School, Bowdy was recruited by over 20 NCAA Division I and 10 Division II schools. His professional basketball career includes brief stints in the NBA Developmental League, ABI and ABA teams before coming back as a player for the North Texas Fresh in January 2010.

A college graduate, Jay graduated from the University of West Georgia with a Bachelor's Degree in Sports Management. He recently obtained a Master's in Education from the University of Texas in Arlington (UTA) in May 2012. (www.NorthTexasFresh.com)

###



P.O. Box 51353 Fort Worth, TX 76105

www.northtexasfresh.com