

The 2017 MBK Dallas: Feed the Homeless Drive



Thanksgiving Day
Thursday, November 23, 2017

Emerald City Grill
2532 Martin Luther King Jr., Blvd
Dallas, Texas 75215



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#FeedTheHomeless
#MBKDallas

**MBK DALLAS:
FEED
the
homeless**
WWW.MBKDALLAS.ORG

November 23, 2017 (Thanksgiving Day)

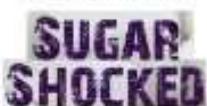
9:00AM - 1:00PM

EMERALD CITY GRILL
2532 MARTIN LUTHER KING, JR BLVD
DALLAS, TEXAS 75215

Sign Up to Volunteer and/or Donate
MBKDallas.org | 1-877-998-4623, Ext. 5



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FOR IMMEDIATE RELEASE

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MBK Dallas: Feed the Homeless Drive returns for 9th Consecutive Year.

Dallas (October 2, 2017) – For the 9th consecutive year since 2009, Syndicated Radio Personality Vincent “Heartbreak” Tucker (FOX, ABC & CNN) teams with Nikki Hayes & C.J. Johnson for the annual “My Brother’s Keeper - Feed the Homeless Drive” on Thanksgiving Day (November 23). Taking place from 9 am to 1 pm at Emerald City Bar & Grill in South Dallas, volunteers will serve and entertain homeless & low-income families in the local community with free food and give away blankets, coats and toiletries. It has become a recognizable event for achieving the overall goal of helping in the fight against hunger in the city of Dallas.

WHAT: The 9th Annual **FREE** MBK Dallas: Feed the Homeless Drive with volunteers serving and entertaining homeless and low-income families in South Dallas.

HOW: Donation of Food, Disposable Utensils Blankets, Coats and Volunteers.

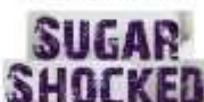
WHEN: Thursday, November 23 (Thanksgiving Day), 9 am to 1 pm.

WHERE: Emerald City Bar & Grill, 2532 Martin Luther King Jr. Blvd., Dallas (Fair Park Area)

With the collaboration of Nikki Hayes, C.J. Johnson and syndicated radio personality & humanitarian Vincent “Heartbreak” Tucker, the annual food drive has fed thousands through its yearly efforts. Every Thanksgiving Day, Emerald City’s Bar & Grill is transformed into a giving atmosphere where a community comes together to make the lives of the recipients better.



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What We Need/Items to be Donated

We're supporting the local community by providing meals to the homeless and low-income families who will not have much (if anything) to eat on Thanksgiving. We also give out "Care Packs" as well as Blankets, Jackets, Hats & Gloves.

Food/Drinks

- Side Items (Cooked & Prepared)
- Desserts
- Cases of Soda
- Cases of Water



Clothing (New or Gently Worn)

- Blankets
- Hats
- Gloves
- Socks
- Coats/Jackets

Care Pack Items (New)

- Toiletries
- Rain Ponchos
- Jerky
- Tissue

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MBK Dallas Leadership Team

- **Nikki Shofner-Hayes – Founder/President**

Nikki is the Founder/President of My Brother's Keeper Dallas. She is the mother of a beautiful daughter named Laila, and has been married for 7 years to Christopher Hayes. She grew up in the South Oak Cliff Area, and graduated from Franklin D. Roosevelt High School. She attended the University of Oklahoma, where she graduated with an Engineering Degree.

She has a strong passion for helping those in poverty. Her personal goal is to end poverty one day at a time. She enjoys teaching people how to conduct themselves in interviews, fill out applications, and just overall better themselves. When she's not doing that, she enjoys traveling, shopping, and reading.

- **C.J. Johnson – Vice President, Media Co-Director and Treasurer**
- **Vincent "Heartbreak" Tucker – Marketing President, Media Director & Treasurer**



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