



**FOR IMMEDIATE RELEASE**

Contact: Jacob Taylor  
1.877.998.4623, Extension 5  
[mbkdallas09@gmail.com](mailto:mbkdallas09@gmail.com)

**MBK Dallas partners with Radio One Dallas stations 97.9 The Beat & Majic 94.5 for 2017 Campaign!**

**DALLAS, Texas (September 21, 2017)** – For the fourth consecutive year, MBK Dallas is proud to partner with Radio One Dallas stations 97.9 *The Beat* & Majic 94.5 for the upcoming MBK Dallas: Feed the Homeless Drive on Thanksgiving Day, November 23, 2017.

The “MBK Dallas: Feed the Homeless Drive” will take place from 9 am to 1 pm at Emerald City Bar & Grill in South Dallas. Volunteers will serve homeless & low-income families in the local community by giving away free food, blankets, coats and toiletries. The event has become recognizable for achieving the overall goal of helping in the fight against hunger in the city of Dallas.

“We are overjoyed that the wonderful people at Radio One Dallas are joining us again for to aid in the fight against hunger,” said Vincent “Heartbreak” Tucker, Marketing President for MBK Dallas. “They’re #1 in the community so it’s only right for us to align year in/year out while giving back. Special Thanks to their Community Affairs Director Jamie Goodspeed-Maxie for her leadership and assistance.”

With the collaboration of Nikki Hayes & entertainers C.J. “Remon” Johnson and Vincent “Heartbreak” Tucker, the annual food drive has fed thousands through its yearly efforts. Every Thanksgiving Day, Emerald City’s Bar & Grill is transformed into a giving atmosphere where a community comes together to make the lives of the recipients better.



**2017 MEDIA PARTNERS**

**97.9 THE BEAT**

**MAJIC 94.5**  
Today's R&B and Throwbacks



For more information including donations for the annual “MBK Dallas: Feed the Homeless Drive”, please visit us online at [www.mbkdallas.org](http://www.mbkdallas.org), email us at [mbkdallas09@gmail.com](mailto:mbkdallas09@gmail.com) or call (877) 998.4623, Extension 5.

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