

THE VINCENT TUCKER RADIO SHOW

Syndicated & Award-Winning...Your New Home For Black Star Power!



MEDIA KIT



HOT TOPICS | MAINSTREAM HITS | CELEBRITY GUESTS



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Syndicated & Award-Winning... The Vincent Tucker Radio Show is one of the fastest growing radio programs in the country.

Spearheaded by multi-faceted entertainer Vincent "Heartbreak" Tucker, loyal listeners tune into the VTRS to hear what Tucker and crew - Myskenna, Yellostar, Remon and Charity E! - will do and say next.

The critically-acclaimed broadcast features conversation on today's hottest topics, celebrity interviews, commentary on social issues while playing the best in Hip-Hop/R&B Music.



Our Co-Hosts



Myskenna



Yellostar



Remon



Charity E!



Vincent "Heartbreak" Tucker
Entrepreneur | Radio Personality | Emcee



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Show Highlights

- Celebrity Guest Interviews With Your Favorite Stars
- Roundtable Discussions On Issues and Interests of the Urban (18-34) and Urban Adult Contemporary (25-54) listeners
- The Hits In Hip-Hop and R&B Music
- Inspirational Word

Show Segments

- The Good, The Bad & The Ugly
- Remon's Reality Check
- This Week In Stupid
- The Jump-Off
- Somebody Lyin'
- He Say, She Say
- Something To Ponder
- On Blast! Celebrity Interviews

For The Culture

The Vincent Tucker Radio Show (VTRS) addresses hot topics affecting the hip-hop generation, while welcoming celebrity guests, recording artists and fascinating characters in the world today.



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Radio Affiliates



The Vincent Tucker Radio Show (VTRS) has an audience reach of nearly **899,000** Listeners via our broadcast radio affiliates, content partnership sites plus iOS & Android Apps.

Content Partnership/Podcast Sites



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Our Demographics

- 68% Of Our Listeners Are Female Fans
- 81% Of Listeners Are Between The Ages 25-54
- 61% African-American
27% Hispanic
- 48% High School Graduate
21% Some College
18% College Graduate
- 59% Single
41% Married
- 35% Earn Over \$49K A Year

Source: Website Poll & Email Survey
July - September 2017, Adults 18+

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SPICE UP YOUR WEEKEND LINEUP

- 2 Hour Weekly Program
- 100% Barter—No Commitment
- Custom Promos & Liners Available

ADD US TO YOUR STATION LINEUP TODAY

Jacob Taylor, Affiliate Relations
Phone: 1.877.998.4623, Extension 1
Email: VTRS@gmail.com



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